

# MASTERING THE ART OF EMAILS

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The answer to living off less is all about finding a way NOT to pay for the things everyone else spends tens to hundreds of dollars on. I save my family loads of money each year with one simple habit:

## WRITING TO COMPANIES

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On average, I send 10-12 emails a month. This includes monthly email requests for coupons, as well as emailing companies with comments on new products I recently tried from their brand.

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## SO HOW DO I WRITE AN EMAIL?

**GO TO THE WEBSITE OF YOUR PREFERRED COMPANY. FIND THE "CONTACT US," USUALLY ON THE TOP OR BOTTOM OF THE HOME PAGE. SOMETIMES THE WEBSITE WILL GIVE YOU A BOX TO SUBMIT COMMENTS, OTHER TIMES THEY WILL JUST PROVIDE AN EMAIL FOR YOU TO SEND A DIRECT MESSAGE TO. THEN LOOSELY FOLLOW THE PROMPT BELOW AND SEND!**

Dear \_\_\_\_\_ Company,

Hello! My name is \_\_\_\_\_. I am simply contacting you to thank you for your awesome products. I discovered your brand \_\_\_\_\_ years ago and have loved your products ever since. It's rare to find something my whole family can enjoy together, but your products are it! My favorite flavor is \_\_\_\_\_, but we are excited to try some of your new flavors about to hit the market.

One thing I really appreciate about your company is \_\_\_\_\_. In a world with so many products, your brand stands out because of \_\_\_\_\_.

Keep up the hard work and we will keep supporting your wonderful company!

Thanks again, \_\_\_\_\_.

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My best advice when writing emails is to speak from the heart regarding a particular positive experience you've had with a brand. Don't just copy the outline above, but try and add your own flare with specific benefits you've enjoyed.

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**FIND MY LIST OF COMPANIES TO WRITE TO HERE.**  
Don't stop here. Make a list of your favorite companies and send your own emails!