

MASTERING THE ART OF EMAILS

The answer to living off less is all about finding a way NOT to pay for the things everyone else spends tens to hundreds of dollars on. I save my family loads of money each year with one simple habit:

WRITING TO COMPANIES

On average, I send 10-12 emails a month. This includes monthly email requests for coupons, as well as emailing companies with comments on new products I recently tried from their brand.

SO HOW DO I WRITE AN EMAIL?

GO TO THE WEBSITE OF YOUR PREFERRED COMPANY. FIND THE "CONTACT US," USUALLY ON THE TOP OR BOTTOM OF THE HOME PAGE. SOMETIMES THE WEBSITE WILL GIVE YOU A BOX TO SUBMIT COMMENTS, OTHER TIMES THEY WILL JUST PROVIDE AN EMAIL FOR YOU TO SEND A DIRECT MESSAGE TO. THEN LOOSELY FOLLOW THE PROMPT BELOW AND SEND!

Dear _____ Company,

Hello! My name is _____. I am simply contacting you to thank you for your awesome products. I discovered your brand _____ years ago and have loved your products ever since. It's rare to find something my whole family can enjoy together, but your products are it! My favorite flavor is _____, but we are excited to try some of your new flavors about to hit the market.

One thing I really appreciate about your company is _____. In a world with so many products, your brand stands out because of _____.

Keep up the hard work and we will keep supporting your wonderful company!

Thanks again, _____.



My best advice when writing emails is to speak from the heart regarding a particular positive experience you've had with a brand. Don't just copy the outline above, but try and add your own flare with specific benefits you've enjoyed.

FIND MY LIST OF COMPANIES TO WRITE TO HERE.
Don't stop here. Make a list of your favorite companies and send your own emails!